

On-Line Added Benefits

The Brismark Credit Service has added a host of extras to its On-Line Web Site to help you in your business.

There is free information on:

- Food Safety
- Workplace Health & Safety
- Industrial Relations
- Upcoming Events
- Model Credit Agreement

You can access other services at competitive rates, including:

- Credit Inquiries
- REVs and Property Searches
- Debt Recovery Solutions
- Education and Training
- Employment

Call into the Brismark Credit Service office, situated at D Block in the Brisbane Markets and speak to Margaret about how easy it is to connect.

You get more with Brismark On-Line!



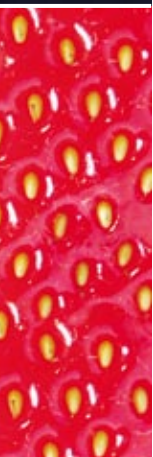
**The Queensland Chamber of Fruit
and Vegetable Industries Co-operative
(Union of Employers) Limited**

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Isn't it time you stopped
juggling your buying?



Buying has never been
so easy or rewarding



Brismark in profile

Brismark was established as an association of fruit and vegetable wholesalers in 1941. It has over 50 members, all of which are located in the Brisbane Markets, as well as a number of associates located within the Markets and in regional centres around Queensland. It is estimated that the total turnover of Brismark member businesses exceeds \$750 million annually, accounting for over 90% of the total fruit and vegetable wholesaling in the state.

Brismark is widely recognised and respected within the industry for the Brismark Credit Service, which was established in 1973. This Credit Service contributes to the stable and orderly marketing of produce through the Brisbane Markets, and therefore to the success of those associated with the Brisbane Markets.

The operations of the Brismark Credit Service benefit all sections of the fruit and vegetable industry. The security that it provides member wholesalers indirectly protects the growers who supply the Brisbane Markets. The cost savings and services it provides are shared with Buyers. It truly serves the whole industry.

As a progressive and professional industry organisation, Brismark led the consortium of Queensland fruit and vegetable wholesalers, growers and retailers which won the competitive public tender to purchase the Brisbane Markets from the Queensland Government in 2002. This is seen as a great result for the State's fruit and vegetable industry and the most appropriate outcome in providing certainty for the future of the Markets.

As an approved
Brismark Credit Service
buyer you can SIMPLIFY
the way you do business
at the Brisbane Markets

No more rushing from wholesaler to wholesaler to pick up your invoices and statements

No more juggling weekly statements and accounts from multiple businesses

No need to carry and pay cash or use multiple cheques, saving on bank fees and government charges

Assistance in managing your business through the receipt of a Payment Summary Report detailing amounts paid through the Credit Service over the entire financial year.

HOW it works

Using the Brismark Credit Service is easy. When you come to the Markets to buy, you simply:

- 1. Select** your product
- 2. Load** your vehicle
- 3. Collect the invoices** from your previous day's purchases from the Brismark Credit Service Office (or access these details on-line), and

4. Return to your business

Each week the Credit Service will issue your business with one consolidated statement that summarises your purchases from Market Wholesalers. You can collect this statement when you visit the Brismark office to gather your invoices, it can be posted to you, or you can access it on-line.

You then make one payment to Brismark every Wednesday, based on either of the two convenient credit-cycles available.

Added BENEFITS

Brismark Credit Service buyers are also eligible to access the following benefits:

- Eligibility for special programs including the Fresh Tastes Retail Development Program
- Access to promotional and reference materials for your store
- Retail Food Safety training courses
- Brismark fuel card facility
- Photocopying, laminating and faxing facilities

AND MORE

BENEFITS vs Cost

Buyers using the Credit Service pay a small weekly fee, but they agree that the benefits outweigh the cost.

Some of the added benefits are free and others are charged at special rates for Credit Service buyers. You will save time, money and paperwork.

